

www.arpromadirect.com

COMPANY PROFILE

Company data (*dati aziendali*)

Company Name (Ragione Sociale): **CROSETTO s.r.l.**

Address (Indirizzo): **Via Roma, 126**

City (Comune): **Marene**

Phone: **+39 0172 742118**

Fax: **+39 0172 743735**

E mail: **commerciale@rimorchicrosetto.com**

Website: **www.rimorchicrosetto.com**

Last Turnover (Ultimo fatturato disponibile): **7 mln**

N° of employees (n° di dipendenti): **20**

Contact Person - name and position (Persona di riferimento – nome e titolo): **Crosetto Luca - Owner**

Spoken Languages (Lingue parlate): **French**

Activity (*attività*)

Short Description of your Company and **Production** (Breve descrizione dell'azienda e della produzione):

CROSETTO SRL

Design, manufacture and repair of towed agricultural machinery.

CORE BUSINESS:

Production and marketing of towed and self-propelled agricultural machinery

COMPANY PROFILE:

The company owned by the Crosetto family was established in 1936 in Marene and began producing agricultural implements and gigs before specialising, after the Second World War, in the production of trailers, manure spreaders and tank wagons.

In 1980 the company moved its headquarters to the outskirts of Marene, in premises capable of accommodating the renovated company structure. Today, Crosetto s.r.l., now in its third generation, is run by brothers Giacomo and Luca Crosetto and is located on an area of 30,000 square metres, 9,000 of which are indoors, divided between the various departments of mechanical machining and welding, repair and service, painting, assembly, warehouse and offices. In the last 4 years, the company has equipped itself with a robotic welding island and a renovated water-based painting plant that complies with stringent anti-pollution regulations.

Thanks to its great ability to adapt to market variables, Crosetto srl has made a name for itself in the production and marketing of agricultural machinery such as dumpers, manure spreaders, trailers, tank wagons, flatbeds and towed or self-propelled mixer wagons.

SECTOR OF ACTIVITY

The company's main activities are
the production of tipping and fixed agricultural trailers, dumpers and manure spreaders for field and vineyard use;
the marketing of bucket wagons and burying systems, mulchers and also mixer wagons;
repair and service on all machines.

Specific sector of activity (settore specifico di utilizzo dei vostri macchinari)

- Wine growing (viticoltura)
 Zootechnics (zootecnia)
 Agriculture (agricoltura)
 Forestry (silvicoltura)
 Gardening (giardinaggio)
 Other (Altro) Please detail (specificare):

Certifications and other information (*certificazioni e altre informazioni*)

Does your company have quality certifications? (L'impresa possiede certificazioni di qualità?)

- YES (SI)** **NO (NO)**

If yes, please detail (se sì, specificare):

- ISO 9001
 ISO 14000
 CE Mark (Marchio CE)
 Other (Altro) Please detail (specificare): Fakt Sistema di gestione qualità

Does your company have environmental certifications?
(L'impresa possiede certificazioni ambientali?)

- YES (SI) **NO (NO)**

Does or did your company participate in co-design activities together with clients?
(La vostra impresa partecipa o ha partecipato da attività di co-progettazione con uno o più clienti?)

- YES (SI) **NO (NO)**

Does your company invest in R&D? (L'impresa investe in ricerca e sviluppo?)

- YES (SI)** **NO (NO)**

If yes, please give turnover % (se sì, fornire % fatturato): 7%

Did your company register any patents? (L'impresa ha depositato brevetti?)

YES (SI) **NO (NO)**

Main competition factors of the company (principali fattori competitivi dell'azienda)

- Price (Prezzo)
- Quality (Qualità)**
- Technology (Tecnologia)
- Customization (Customizzazione)
- Service (Servizio)**
- Other (Altro) Please detail (specificare):

Export (esportazioni)

Do you export any products? (La sua Azienda opera già con l'estero?):

YES (SI) NO (NO)

If yes, please give Export % of Turnover (Se sì, fornire % Export del fatturato) 13 %

Do you already export to (Esportate già in):

Paesi - specificare France, Belgium, Switzerland, Cyprus, Romania

Partners you are looking for (Tipologia di partner commerciali cui siete interessati):

- Agents/Brokers/Procurers (Agenti/broker/segналatori)
- Importers/Distributors (Importatori/Distributori)**
- Manufacturers (Produttori)

Briefly describe the profile of your ideal partner (descrivere brevemente le caratteristiche dei partner ideali per la vostra azienda):

Reliable partner with high knowledge of the type of agricultural machinery produced

Fairs and events (fiere ed eventi)

Which trade fairs and events does the company participate in? (A quali fiere ed eventi partecipa l'azienda?):

EIMA – Bologna (IT)
Fiera meccanizzazione agricola – Savigliano (IT)
Fiera in campo – Vercelli (IT)
Sommet de Elevage – Clermont – Ferrand (FR)